



IFAT CHINA+EPTEE+CWS 2010

- **Concurrent event:** 2010 Chinese Society for Environmental Science Annual Conference
- **Date:** 5 – 7 May 2010
- **Venue:** Shanghai New International Exhibition Centre (SNIEC)

】 Alliance of Industry’s Leading Shows to Create One of Asia’s Top Environmental Protection Show!

Messe München International (MMI), the organizer of IFAT CHINA, and Shanghai ZM International Exhibition Co., Ltd., organizer of EPTEE + CWS, Show for Water, Air, Waste, Energy and Recycling, are planning a joint event in 2010 – IFAT CHINA + EPTEE + CWS. As part of this cooperation, there are also new joint dates, with IFAT CHINA being moved just one day: IFAT CHINA + EPTEE + CWS will take place from 5 to 7 May 2010 at the Shanghai New International Expo Centre (SNIEC).

IFAT CHINA and EPTEE + CWS are two strong trade fairs for environmental technology, one for the Chinese national market and one for international markets. A combined event will offer valuable orientation for the sector in the face of a growing number of environmental events in the Asian region. The industry will therefore have the opportunity of focusing its marketing activities on a single, strong exhibition. Exhibitors and visitors will find a wide range of innovative, application-specific products and services, and meet important representatives from the industry, all in one place, at one time – in a compact, efficient forum.

With the theme of “Global Environmental Solutions”, opening the same week as World Expo Shanghai 2010 and being the leading environmental show in Asia, IFAT CHINA+EPTEE+CWS 2010 will create infinite business opportunities.

】 Background Information

EPTEE

EPTEE&CWS, organized by Shanghai ZM International Exhibition Co., Ltd etc., was debated in April, 2000. After 10 years’ effort, and now, EPTEE has become the largest environmental protection exhibition in China with most participants. EPTEE 2009, The 10th China International environmental protection exhibition for Water, Air, Waste, Energy and Recycling was successfully held in Intex Shanghai and Shanghai Mart, April 28-30.2009, it has attracted 756 exhibitors and over 32,128 professional visitors from 23 countries and the exhibition area reached 35,000 sqm with 1570 stands.

IFAT

IFAT, organized by Messe München International (MMI), is not only the top environmental protection show in the world but also acts as the flagship show for the environmental protection

industry with more than 40 years of history. In 2004, IFAT CHINA was debuted in Shanghai New International Expo Centre (SNIEC). Adapting the professional exhibition operation and management mode from MMI, IFAT CHINA has become one of the best environmental protection shows in China. In 2008, IFAT CHINA attracted 362 exhibitors and over 10,572 professional visitors from 25 countries and the exhibition area reached 18,000 sqm.

】 Show Information

Show Name:

IFAT CHINA + EPTEE + CWS

Show Time: 5 – 7 May 2010

Venue: Shanghai New International Exhibition Centre

Exhibitor No.: 1100

Exhibition Area: 40,000 sqm (approx)

Visitor No.: 38,000

Organizer:

Munich Trade Fairs International Group (MMI)

Munich Trade Fairs (Shanghai) Co., Ltd

Shanghai ZM International Exhibition Co., Ltd

Chinese Society for Environmental Science

Shanghai FESCO International Exhibition & Advertising Corp. Ltd

Trade Fair Management

Munich Trade Fairs (Shanghai) Co., Ltd

Shanghai ZM International Exhibition Co., Ltd

Supporters

Jiangsu Association of Environmental Protection Industry, P.R. China

Shandong Association of Environmental Protection Industry, P.R. China

Shanghai Association of Environmental Protection Industry, P.R. China

Zhejiang Association of Environmental Protection Industry, P.R. China

Federal Ministry for Environment, Nature Conservation and Nuclear Safety, Germany

Bavarian State Ministry of the Environment, Public Health and Consumer Protection, Germany

Shanghai Water Reclamation Trade Association

International Partners

Association of Municipal Waste Management and City Cleaning in the VKU (VKS im VKU), Germany

European Water Association (EWA), Germany

Germany Association for Water, Wastewater and Waste (DWA), Germany

Korea Environmental Preservation Association

Korea & China Eco-Industrial Technology Association

German Engineering Federation (VDMA), Germany

Municipal Vehicles and Equipment Industry Association (VAK), Germany

Deutsche Gesellschaft fuer Technische Zusammenarbeit (GTZ) GmbH, Germany

Water Chemical Society – Division of the German Chemical Society, Germany

Bavarian Ministry of Economic Affairs, Infrastructure, Transport and Technology

Consulate General of Israel in Shanghai

Water Environment Federation

Ontario Ministry of International Trade and Investment, Canada

Ministry of Industry and Trade of the Czech Republic

UBIFRANCE

Korea Environment Industry Weekly

】 Highlights of the New Alliance

- Sharing and the tapping of the best resources among partners.
- Complement each other in its strengths and substitute weaknesses, cooperation in visitor organization, exhibition organization, media promotion and accompanying programs.
- Consolidation of visitor databases to create the best trade results.
- Fully utilize the databases of both shows to organize more than 40,000 professional visitor delegation
- Full support from the most influential European, Asia and USA environmental protection associations in the world.
- Over 40, 000 exhibition area and more than 1,000 exhibitors
- Inherits the top international exhibition standard of IFAT. Emphasize greatly in maintaining high quality and professionalism of the show.
- Exhibitors are grouped together based on its exhibits. International and domestic exhibitors of same exhibit category are found together. This greatly enhances comparisons among same products and technologies by professional visitors.
- Increase in the number of value-added services and upgrading service qualities.

】 Accompanying Program

Together with Germany Association for Water, Wastewater and Waste (DWA) and Federal Ministry for the Environment, Nature Conservation and Nuclear Safety of Germany (BMU), IFAT CHINA+EPTEE+CWS 2010 will hold a series of top notch forums and seminars to gather domestic and international industry elites together and discussing the hottest topic in the field of environmental protection industry. Most recent progress on product research and development, the newest market trend, most innovative technologies, you can get all the front line info at IFAT CHINA+EPTEE+CWS 2010.

Concurrently, the 2010 annual meeting of Chinese Society for environmental sciences and International Environmental Science and Technology Seminar will be held during the IFAT CHINA+EPTEE+CWS 2010 exhibition. Chinese Society for environmental sciences, as the highest academic organization in the field, gathers lots of influential professors and scholars who have academic accomplishments, technical specialties and good experience in management. Annual meeting of Chinese Society for Environmental Sciences is always the most influential academic conference in the environmental protection field in China every year which will be held in different cities in China. The last annual meeting was held in Wuhan China, June 2009, totally, it has received more than 1.600 articles and attracted more than 1300 attendees.

】 Last Show Review

(1) The Gathering Point for All Leading Enterprises in the Field of Environmental Protection

In last show, brands such as Grundfos, ITT, Degremont, Veolia, Pentair Water, 3M, Alfa Laval, Flottweg, GEA Westfalia, Gardner Denver, Watts Water, Purac, WTW, Teledyne ISCO, Danfoss, Robuschi, Howden, Hydranautics, Siemens, Ecowater, Hach, Henry Pratt, VAG, Rehau, Sekisui, BMEI, CSSC, Jingjin, Universtar, Baili, Putzmeister, Kaiquan, Liancheng, Dongfang, and

Sinkotekuno have all showcased themselves at the exciting stage that either IFAT CHINA or EPTEE + CWS.

(2) National Pavilion

National pavilions from USA, Water Environment Federation, Canada, France, Germany, Italy, British, Austria, Swiss, Czech, Australia, Korea, Japan, Taiwan joined the shows and promoted their latest environment technologies, products and services and attracted vast amount of from the professional visitors as well as the exhibitors.

(3) Highly Anticipated Participation in High-End Forums and Seminars

A series of high-end forums and seminars will also be organized during the show. These forums and seminars will serve as ideal platforms for the exchange of new ideas, innovations, research outcomes among industrial professional elites and leading enterprises from all over the world. In past shows, hot topics such as water and wastewater that were discussed were greatly welcomed and fully packed.

(4) Positive Exhibitor Quotations Represents High Satisfactory Rate from Exhibitors.

High quantity and high quality are two main characteristics of IFAT CHINA 2008 & EPTEE 2009 visitor groups. More than 95% of exhibitors from both shows have give “Very Good” and “Good” for the overall performances of the shows.

Mr. Jang, KYU SHIN, Executive Director, Korea Environmental Preservation Association, said that we have found the improvement of the exhibition every year, and more and more exhibitors take part in the exhibition, especially for the overseas exhibitors. And also it has attracted more visitors, which increased the whole internationalization. ”

Mr. Andrzej Pieczonka, First Counsellor , Consulate General of the Republic of Poland Trade & Investment Promotion Section sent the congratulatory letter after the show to congratulate the great success on China EPTEE Show 2009, and appreciate the help and support from the organizer, and also express their sincerely hope to cooperation and communication in the next year.

Ms. Yin Jun, BMEI CO., Ltd. We are especially satisfied with the quality and quantity of the visitors. She said it come to us as a surprise that the exhibition could still attract so many participants and officials, especially for the quantity of the visitors in the case of downturn of the global economy as a whole. Also, it has been tested that EPTEE 2009 has provided a good platform for international business cooperation. Hereby, we would like to express our thanks to the show organizer and best wishes to the Coming EPTEE 2010 exhibition.

McDougle, Tim, Sales & Marketing Director Department Shanghai, Veolia Water Solutions & Technologies, France.“IFAT CHINA 2008 is very good in terms of the quality and the variety of the attendees. IFAT CHINA is an international trade fair with a wide variety of visitors and that is very important for us. Compared to the last event in 2006, the quality of this year’s IFAT CHINA is much higher. We had really quality inquiries.”

Jensen, Kim, Group Senior Vice President Water Utility, Grundfos, Denmark.“We had the right visitors at our booth and that is the key for us. The visitors were high quality which is a really big plus. For us the brand positioning was very important. It is important for us to show up at IFAT CHINA. Our participation here was a success.”

】 Product Index

Water and Sewage

Water extraction
Water and sewage treatment
Mechanical-physical processes
Chemical-physical processes
Biochemical processes
Treatment of sludge and residues
Water pipes and drains
Pipes, manholes
Pipe laying and repair
Sewer inspection, cleaning, maintenance
Pumps and lifting tackle
Outlets and fittings
Membrane and Fittings
Drinking Water Equipment

Refuse Disposal and Recycling

Refuse collection and transport
Containers
Vehicles and superstructures
Transfer equipment and plant
Mechanical-biological treatment
Thermal utilization
Composting/fermentation
Tipping
Recycling and reuse of materials
Safety at work

Flue-gas Scrubbing and Air

Ammonia removal and dust removal technology for coal power plants
Desulphurisation technology
Organic gas cleansing
Automobile emission treatment
Dust treatment in working environment
Hazard gas protection

Noise and Vibration Control

Noise and vibration prevention and treatment technology
Noise proof materials and products

Natural Energy Sources

Biogas plants
Generating energy from waste materials
Renewable energy sources

Decontamination of Old Sites

Registration, assessment, monitoring
Decontamination

Public Cleansing

Street cleansing and services
Measurement, Control and Laboratory Technology
Laboratory equipment
Measuring equipment
Analysis equipment
Monitoring systems
Process control for water, sewage, refuse and air
Environmental information systems

Services

Disposal services
Water supply and sewage disposal
Consultancy, environmental management, eco-auditing
Financing/Marketing/Sales
Data processing, computer hardware and software
Analysis laboratories

Education and Research

Associations and institutions
Research institutes
Specialist publishers, trade literature
Training and education

】 Comprehensive Professional Visitor Acquisition

Industry/manufacturing industry: Steel, Petroleum, Chemistry, Electric power, Metallurgy, Electronics, Plating, Cement, Pharmaceuticals, Textile, Dyeing, Pulp, Food & Beverage, etc.

Trade (Distribution/wholesale, Import/export)

Process/Supply/Execution Enterprises in the following area:

- water and sewage
- refuse
- air pollution control
- measurement and control technology
- renewable energy

Engineering companies/bidding companies/construction safety companies

Research institutions, Universities, Academies

Government departments, Trade associations, Other public organizations

Financing / Consultation

Others

】 State-of-the-art Modern Exhibition Facilities

Situated in Shanghai's Pudong district, the heart of Chinese business, SNIEC has attracted worldwide attention since its opening in November, 2001. Featuring a prime, easily accessible location, a pillar-free, single story structure and a wide array of expert on-site services, SNIEC has been experiencing rapid growth. Currently, SNIEC has 11 exhibition halls with 126,500 square meters of indoor exhibition space and 100,000 square meters of outdoor exhibition space. SNIEC plans to complete all its facilities and reach full exhibition capacity by 2010. By then,

the Center will contain 200, 000 square meters of indoor floor area and 130,000 square meters of outdoor area. SNIEC's future expansions will cement its market leadership in China and secure Shanghai's position on the forefront of East Asian exhibition destinations.

】 Further information, please contact:

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